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ARTISTS AND CREATIVES TO BE SAVED BY THE VECENTRE

Launching 14th December with a sample Christmas Market for Artist Jodi is The VECentre; a hyper-realistic, bespoke virtual exhibition for artists and creatives.

Co-founders Jodi Phillips and Mish Yanni struggled considerably as self-employed creatives during the first lockdown and noticed a common issue for others like them. Artists have been unable to exhibit their work in the usual sense due to the government guidelines and social distancing measures; no shows equals no exposure, followed by no income. The VECentre was created as a means to eradicate this pandemic-induced problem for artists and creatives.

Unlike the hugely saturated market of other online retailers, like Etsy or Amazon Handmade, The VECentre allows artists to share their work on a global platform whilst maintaining a real-life experience. Visitors can walk around the lifelike tour, interact with objects, and have access to a live chat feature where they can talk to the artists and creatives themselves, as they would in a real-life exhibition.

The aim is not only to help others share untapped works and talents but also to provide an environmentally friendly solution to exhibitions that will thrive long after the COVID world.

"We feel like we are almost there, we've been working all our lives to do something that can make a difference, and we are excited because we feel like The VECentre really could change the lives of many creatives. It's the future for exhibitions." - Mish Yanni, Founder.

"The VECentre has been a long time coming, but COVID has sped up the process. Whether you want a log cabin, marquee or an enchanted forest, we want The VECentre to be your port of call, the exhibition centre for our times." - Jodi Phillips, Founder.

The VECentre is accessible through our website <https://thevecentre.com/tours/main-hall>. Please contact us for a Press Tour.

If you would like some more information on our business launch, please call Mish at 07832359209, or email info@thevecentre.com